



## CAPABILITY STATEMENT

Founded in 2016, A & B Creative Events LLC is a professional Event Planning and Consulting business supporting federal, state, and local government, private, for-profit, and non-profit clients. As a customer-focused, quality-driven organization, A & B uses industry best practices for continuous improvement, process streamlining, teamwork, and increased quality to exceed our customer's operational goals and expectations. A & B Creative Events specialize in management consultant with experience in all aspects of a business from operations to marketing.

### Areas Of Expertise

- ❖ Business Coaching
- ❖ Business Development
- ❖ Administrative Support Services
- ❖ DEI Workshop and Training
- ❖ Strategic Planning
- ❖ Special Events and Galas
- ❖ Conferences and Meetings
- ❖ Program Management
- ❖ Customer Service Training
- ❖ Marketing & Advertising Training
- ❖ Corporate Event Planning
- ❖ Policy & Procedures

### Why A & B Creative Events

- ❖ We provide premier customer service.
- ❖ Our team is passionate, determined, client focused, and success oriented.
- ❖ We do it right the first time, saving the Government time and money.

### Recognition

- ❖ Outstanding Women Award – Jacksonville FL 2019
- ❖ Iconic Woman Award -Virginia Beach VA 2019
- ❖ I AM SHE Recognition – Jacksonville NC 2017
- ❖ Kappa Beta Delta Honor Society
- ❖ NSBA Leadership Council Committee

Bachelor of Science Degree in Business Administration

- ❖ Certification: Business Operations
- ❖ Certification: Business Management
- ❖ Certification: Business Specialist
- ❖ Certification: Business Entrepreneurship

### Company Snapshot

**Company:** A & B Creative Events LLC  
**CEO\Founder:** Latasha Brooks  
**Address:** 1125 Jefferson Davis Hwy Ste 400  
 Fredericksburg, VA 22407

**Phone No:** 904-576-4912  
**Website:** www.eventsabcreate.com  
**DUNS:** 070595121  
**UEI:** L9UDWC3UKGT4  
**CAGE:** 993D1

### Past Performance

- ❖ Onslow County (NC) Tourism Department
- ❖ Stafford County (VA) Tourism Department
- ❖ Minority GovCon Business Summit (Washington DC)
- ❖ Engaged Onslow Expo – Onslow Chamber of Commerce
- ❖ New York Fashion Week (NY)
- ❖ Mother's Day Music Festival (NJ)
- ❖ New Bern Crab & Seafood Festival (NC)
- ❖ Small Business Workshop Presenter for SCORE

### Management & Administrative Services

- ❖ 541611-Administrative Management & General Management Consulting Services
- ❖ 711310-Promoters of Performing Arts, Sports, and Similar events
- ❖ 541618-Other Management Consulting Services
- ❖ 561110-Office Administrative Services
- ❖ 561320-Temporary Help Services
- ❖ 561330-Professional Employer Organizations
- ❖ 561499-All Other Business Support Services
- ❖ 541613-Marketing Consulting Services
- ❖ 812990-Party Planning Services
- ❖ 561920-Trade Show Services
- ❖ 611430-Development Training
- ❖ 711510- Motivational Speakers, Independent

### Certifications

- ❖ Minority Owned
- ❖ Women Owned
- ❖ Small Business
- ❖ Micro

**Business POC**

**Latasha Brooks**

**Website**

**eventsabcreate.com**

**Address**

**1125 Jefferson Davis Hwy Ste 400, Fredericksburg VA 22401**